



**NCMBA**

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**FUNDRAISER  
PROPOSAL**

**JAN • 2021**

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**TREVOR SOWERS, PRESIDENT & BOARD OF DIRECTORS**

**NORTHCOAST MOUNTAIN BIKE ASSOCIATION**

**NCMBA.CA**



The North Coast Mountain Bike Association (**NCMBA**) was formed in the winter of 2019 as a board-appointed non-profit association, to establish inclusive bike trails, lanes, and parks in and around Prince Rupert, for residents and visitors of the North Coast. Situated on the unceded territory of the Ts'msyen Laxyuup (Tsimshian) Nation, we are honoured and grateful to have the opportunity to be able to explore and recreate on their traditional lands.


At **NCMBA** we advocate for responsible cycling access on the North Coast through the following directives:

- 🚲 To encourage participation in recreational and competitive cycling to people of all ages and abilities;
- 🚲 To promote responsible cycling practices;
- 🚲 To participate in the planning processes for and the management of cycling access in partnership with the Tsimshian Peoples, City of Prince Rupert, Societies and businesses to promote safe responsible cycling;
- 🚲 To establish a plan to construct and maintain approved mountain bike trail networks in cooperation with Recreation Sites and Trails BC;
- 🚲 Educate riders and the general public about bike safety and practices that minimize user conflicts, trail damage and ecological impacts;
- 🚲 To develop and maintain a working relationship with the many communities and stakeholders on the North Coast along with the Northern Mountain Bike Associations in order to foster a mountain biking corridor within our region.

**AT NCMBA WE ADVOCATE  
FOR RESPONSIBLE CYCLING  
ON THE NORTHCOAST**



# WHAT WE HAVE DONE



In the face of the challenges that 2020 has highlighted the **NCMBA** has found innovative ways to continue to move forward with the development of the association by adapting to use of online platforms for our meetings and consultations.

This year we consulted with members of the community, local First Nation Authorities, the City of Prince Rupert, and other local stakeholders and associations. We also consulted with the Provincial Government through Recreation Sites and Trails BC (RSTBC) on trail development and have expressed our community's need for biking opportunities. We assessed the viability of several potential mountain bike trail locations, we publicly surveyed the community to better understand our existing and potential member needs, and have begun plans for the construction of an asphalt pump track.

The results of our survey will guide our priorities for the next two to three years; which includes the development of a beginner-level (green) mountain bike trail and the completion of an asphalt pump track. While 2020 had been an exceptionally challenging year for most, we are motivated and on track to grow our membership and begin trail construction in 2021.

**NCMBA HAS FOUND  
INNOVATIVE WAYS TO  
MOVE FORWARD**



# NCMBA UPDATE



## What we plan to do:

2021 will kick off the fundraising component for our key projects.

Our strategy includes securing several large grants, to be utilized for the pump track construction and trail development.

As well, we continue to engage with local businesses, big and small, for donations, fundraising support, and in-kind donations such as materials and labour.



**NCMBA IS A GROUP OF  
VOLUNTEERS THAT CAME  
TOGETHER TO ADVOCATE FOR  
A COMMUNITY OF MOUNTAIN  
BIKERS**

# PROJECT #1 GREEN TRAIL

## Summary:

We are currently engaged with RSTBC and local First Nations Authorities to review and provide feedback on potential trail locations.

Our first preliminary trail has been selected on the back side of Mount Oldfield/Mount Hays, along an existing inactive cellular tower access road.

Mountain bikers have already used this area for many years.

The first trail is well positioned to link up with Kaizen Trails' proposed multi use "Cloudberry Trail". Talks are ongoing; however, Culturally Modified Trees (CMTs) have been ribboned off, and we are cleaning up existing unsanctioned construction in the area.

**"GREEN TRAIL"/ACCESS  
TO MTB ACCESSIBLE  
TRAIL NETWORK**



# GREEN TRAIL

## Community Benefit:

Currently, fewer than 65% of riders surveyed in Prince Rupert actively ride within our community; 95% of those surveyed said they want to see trail development as a top priority from the association (*Source: NCMBA 2020 Members survey*).

Many riders choose to travel to Terrace, Smithers, and other Northern communities to find suitable established trails. A trail within the community of Prince Rupert; specifically, on the backside of Mount Hays, would provide a local option to ride, while also filling an identified gap in our outdoor recreation opportunities.

With over 40% of the survey respondents identifying as beginner riders (*Source: NCMBA 2020 Members survey*), focusing on green trail development initially will ensure riders of all ages and abilities will benefit.

## Budget:

Building on the rugged Northwest Coast poses many expensive and unique challenges; therefore, we have set the initial budget for our green trail development at \$300,000 CDN.

To reach this goal we will need to secure corporate sponsorship, approach local business for both monetary and in-kind donations, and organize a variety of fundraising efforts.

Our goal is to fundraise up to 50% of the budget and then leverage these funds towards larger capital grant opportunities such as the Northern Development Initiative Trust (NDIT) and the Rural Dividend Fund (RDF).



**FUNDRAISING AND  
TRAIL PLANNING WILL  
BE THE FOCUS OF  
2021.**

# PROJECT #2 ASPHALT PUMP TRACK

## Summary:

We are currently engaged with the City of Prince Rupert to consider several locations for the construction of an asphalt pump track.

These types of bike parks are growing in popularity across BC, and our neighbours in Terrace successfully completed the construction of an asphalt pump track in the summer of 2020.

Since completion, it has received extremely positive reviews and now provides a hub for riders of all ages and abilities to bike, scooter, skateboard, and more...

**ASPHALT PUMP TRACK**



# ASPHALT PUMP TRACK

## Community Benefit:

**NCMBA** feels very strongly that Prince Rupert needs community spaces that encourage people to not only get outside and ride bikes, but also to progressively improve their skill-level.

A community pump track provides a space that can be accessed free-of-charge, available 24/7 and caters to a wide variety of users, from beginner to expert. Pump tracks are family-friendly, inclusive, welcoming, and so much fun!

With almost 50% of survey respondents supporting the development of an asphalt pump track, and additionally 50% of respondents having children who bike, we believe this pump track will see tremendous use by the community (*Source: NCMBA 2020 Members survey*).

## Budget:

Our estimated budget for the asphalt pump track is \$200,000 CDN. To reach this goal we will need to secure corporate sponsorship, approach local business for both monetary and in-kind donations, and organize a variety of fundraising efforts. Our goal is to fundraise up to 40% of the budget to leverage these funds towards grant opportunities such as the Prince Rupert Port Authority's Community Investment Fund (CIF).

WE PLAN TO HAVE A  
PUMP TRACK SITE  
LOCATION SECURED BY  
EARLY 2021.

# CONTACT US FOR MORE DETAILS...

**We are soliciting support for these primary projects for 2021, and beyond.**

If you are interested in providing support of any kind, we would appreciate your involvement and donations.

Please reach out to us with any questions regarding our memberships, project developments, and our on-going fundraising efforts. Happy (soon to be) trails, and thank you for your support!

**NCBMA**, *Board of Directors*

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## BOARD OF DIRECTORS

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